



# St. John College of Engineering and Management

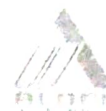
Autonomous Institute

(A Christian Religious Minority Institution)

Approved by AICTE and DTE, Affiliated to University of Mumbai / MSBTE

DTE Code : 3218 AICTE Permanent ID : 1-4790201

NAAC Accredited with Grade 'A+', Three Programs NBA Accredited



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## REPORT

### Details of Activity:

|                                         |                                                                       |                              |                                    |
|-----------------------------------------|-----------------------------------------------------------------------|------------------------------|------------------------------------|
| Name of the Activity                    | BGMI Event (Under "Campus Unleashed") – Sponsored by "Monster Energy" |                              |                                    |
| Date & Time                             | 20 June 2026<br>(Saturday)                                            | Department / Committee       | Department of Computer Engineering |
| Venue                                   | MBA Classrooms 202, 203 & 204                                         | No. of Participants          |                                    |
| Nature of Activity                      | Co-curricular / E-Sports Competition                                  | Mode of Activity             | Offline                            |
| Name of Activity In-charge              | Mrs. Priyanka Kambale (Event Coordinator)                             | Name of Activity Coordinator | Mr. Darshan & Mr. Mahesh           |
| Name and Affiliation of Resource person | "Monster Energy" Team                                                 |                              |                                    |

### Activity Information:

|                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Objectives      | <ol style="list-style-type: none"> <li>1. To organize an exciting BGMI E-Sports competition under the <b>Campus Unleashed</b> initiative.</li> <li>2. To provide students with an opportunity to showcase their gaming, teamwork, and strategic skills.</li> <li>3. To encourage healthy competition and student engagement through E-Sports.</li> <li>4. To strengthen collaboration between the college and industry sponsors, with <b>Monster Energy</b> supporting the event.</li> <li>5. To ensure disciplined conduct and responsible utilization of college facilities throughout the event.</li> </ol> |
| Target Audience | Students of <b>St. John College of Engineering and Management, Palghar</b> , interested in participating in E-Sports and gaming competitions.                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Methodology     | The BGMI Event was conducted in MBA Classrooms <b>202, 203, and 204</b> on <b>20 June 2026</b> under the <b>Campus Unleashed</b> initiative. Sponsored by <b>Monster Energy</b> , the event was organized through scheduled match rounds. The Event Coordinator supervised the activity, while Discipline Coordinators maintained order and the Hygiene & Materials In-charge ensured cleanliness and proper handling of college property. The event concluded smoothly with active student participation.                                                                                                     |
| Outcomes        | <ol style="list-style-type: none"> <li>1. Successfully conducted the BGMI E-Sports tournament under <b>Campus Unleashed</b>.</li> <li>2. Achieved enthusiastic participation from students across the department.</li> <li>3. Promoted teamwork, strategic thinking, communication, and sportsmanship.</li> </ol>                                                                                                                                                                                                                                                                                              |





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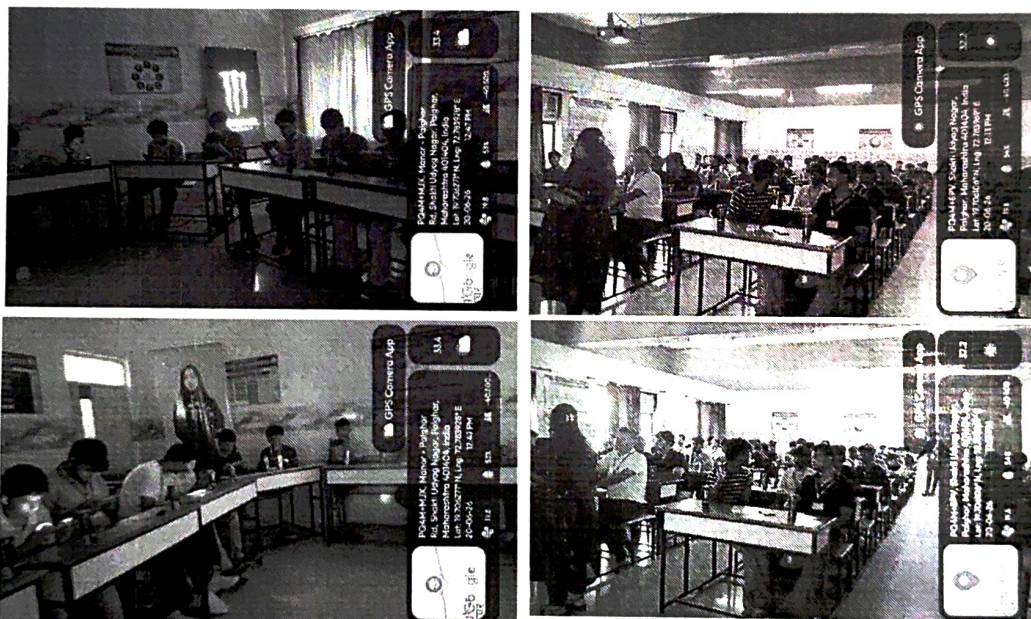


|  |                                                                                                                                                                                                                                                                                                                                                                                                  |
|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <ol style="list-style-type: none"> <li>The sponsorship by <b>Monster Energy</b> enhanced the overall experience and encouraged greater student involvement.</li> <li>Discipline, cleanliness, and responsible use of college facilities were maintained throughout the event.</li> <li>The event concluded successfully without any damage to college property or untoward incidents.</li> </ol> |
|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## SWOT Analysis of the Event:

| Strength                                                                                                                                           | Weakness                                                                                                                                            | Opportunity                                                                                                                | Threats                                                                                                                                                                      |
|----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ol style="list-style-type: none"> <li>High student participation and enthusiasm.</li> <li>Encouraged teamwork and healthy competition.</li> </ol> | <ol style="list-style-type: none"> <li>Limited classroom seating capacity.</li> <li>Mobile device performance varied among participants.</li> </ol> | <ol style="list-style-type: none"> <li>Organize larger inter-department and inter-college E-Sports tournaments.</li> </ol> | <ol style="list-style-type: none"> <li>Internet connectivity issues affecting gameplay.</li> <li>Technical problems such as device malfunction or battery issues.</li> </ol> |

## Glimpses:



|                                       |                                               |
|---------------------------------------|-----------------------------------------------|
| Prepared By                           | Checked By                                    |
| Name & Dated Signature of Coordinator | Name & Dated Signature of Committee In-charge |
| Documentation Team                    | Mrs. Priyanka Kamble                          |



*[Signature]*

Dr. Sunny Sall

HOD Signature

Head

Department of Computer Engineering  
SJCEM, Palghar.