


Name of Teaching Staff	:	Omkar Bhat	
Designation	:	Assistant Professor - Marketing	
Department	:	MBA Department	
Date of Joining the Institution	:	24 th June 2024	
Email ID	:	omkarbh@sjcem.edu.in	
Office Contact	:	7021566251	
Qualifications With Class/Grade		Bachelor of Management Studies Master of Marketing Management	
Total Experience in years		18 years (17 in Industry and 1 year in Teaching)	
Area of Specialization		Marketing Management, Sales and Distribution Management, Services Marketing, Strategic Marketing	
Google Scholar Link	:		
Vidhwaan Portal ID		https://vidwan.inflibnet.ac.in/profile/660325	
ORCID		0009-0008-6743-5881	
Papers Published in Journal:	:	N.A	
Papers Presented in Conferences		N.A	
Book Chapter/Books Published/IPR/Patents		N.A	
Professional Memberships with ID		N.A	
Grants Fetched		N.A	
Technical/NPTEL certifications		N.A	
Board of Studies member, BoE under any State/ Central University		1. BOS member of MBA, St. John College of Engineering and Management, Palghar	
Institute/Department Responsibility handled:		1. Class Coordinator - MBA 1 (2024 Onwards) 2. Co Convenor of Srijan 2025 3. Alumnii Coordinator 4. Professional Chapters Department Level Incharge	
M.E./M.Tech/PhD Guide? Give field & University	:	Field: University:	NO

Interaction with Professional Institutions	:	Guest Lectures: Other Achievements	N.A
Subjects Taught		<ol style="list-style-type: none"> 1. Marketing Management 2. Marketing Strategies 3. Service Marketing 4. Integrated Marketing Communications 5. Selling and Negotiation Skills 6. Introduction to IT 	