



Topic : **Industrial Visit to Kokuyo Camlin**

Date : **02nd August 2025**

Time : **10:30 am onwards**

No. of Students Present : **55**

## **1. Introduction**

On 2nd August 2025, Saturday, the second-year MBA students of our institution had the valuable opportunity to undertake an industrial visit to the manufacturing plant of Kokuyo Camlin located in Boisar. The visit was scheduled from 10:00 AM to 12:00 PM and aimed at providing students with practical exposure to real-world manufacturing, operations, and logistics processes. As one of India's most trusted brands in stationery and art supplies, the Camlin plant offered an ideal setting for students to observe large-scale production systems and industrial practices in action. The visit was facilitated by key personnel including Mr. Abhishek Tripathi (Plant Head), Mr. Ajit Rane (HR Manager & Logistics Head), and Mr. Ketan Kadam (Operations Manager), who ensured a smooth and insightful experience for all participants.

## **2. Objectives of the Visit**

- To provide students with practical exposure to real-time manufacturing and operational processes.
- To understand production planning, quality control, and supply chain management in an industrial setup.
- To bridge the gap between theoretical knowledge and its real-world application.
- To familiarize students with modern industrial practices, process flow, and lean operations.

### **3. Key Observations**

During the plant tour, students were given a detailed walkthrough of Units 1, 2, and 3, where they observed various stages of production. Key observations included the manufacturing of different types of paints, the mixing processes involved in producing paints and pencil leads, and the production of crayons and lead pencils. Students closely observed the process flow, machinery usage, and systematic layout of the plant. They also gained insights into quality control procedures, packaging processes, and inventory handling. The coordination between departments and the implementation of lean operations principles were also notable aspects of the visit.

### **4. Learning Outcomes**

The visit significantly enhanced students' understanding of core management concepts such as operations management, supply chain dynamics, production planning, and quality assurance. It enabled them to relate classroom theories to real-world practices, thereby strengthening their analytical and practical thinking abilities.

### **5. Conclusion**

The industrial visit to the Kokuyo Camlin plant proved to be an enriching and insightful learning experience for MBA students. It successfully bridged the gap between academia and industry by providing practical exposure to real-world business operations.



