AF 6

REPORT

Details of Activity:

Name of the Activity	Business Book Review Competition 2026		
Date & Time	31 October 2026 9:00 AM onwards	**Department / Committee**	MBA Department
Venue	Classroom	**No. of Participants**	32 students (9 teams)
Nature of Activity	Academic / Co-curricular Competition	**Mode of Activity**	Offline
Name of Activity In-charge	Not specified in the student report	**Name of Activity Coordinator**	Not specified in the student report
Name and Affiliation of Resource person	Not applicable (No resource person; evaluated by faculty members)		

Activity Information:

Objectives	1. Encourage regular reading of business and management literature. 2. Develop critical thinking and analytical skills through evaluation of book themes and ideas. 3. Enable students to relate management concepts to practical business situations. 4. Strengthen teamwork, communication, presentation and question-answering skills.
Target Audience	MBA students (participating students organised into 9 teams; 32 student participants).
Methodology	The MBA Department organised the competition on 31 October 2026. Nine teams reviewed nine selected books covering entrepreneurship, leadership, strategy, organisational behaviour, communication, personal development and management practices. The teams presented the central themes, key concepts, learnings and practical business applications, with reference to contemporary business situations and the Indian context. Each team was allotted 7 minutes for its presentation, followed by 3 minutes of interaction with the evaluators. The presentations were assessed on understanding of the book, critical analysis, business application, originality and insights, Indian/real-world examples, presentation skills, and the question-and-answer session. The evaluators were Dr. R. Suresh Kumar and Dr. Alwyn D'Sa. The teams reviewing "Ambani & Sons" and "No Rules Rules" were specifically instructed to summarise their presentations and highlight important ideas and key learnings.

Outcomes	1. Students engaged with business literature beyond regular classroom learning and examined management concepts from multiple perspectives. 2. Students practised critical evaluation and relating ideas from books to contemporary business practices and real-world examples. 3. The team format provided opportunities to demonstrate collaboration, communication, analytical thinking and presentation skills. 4. The evaluator interaction enabled students to explain and defend their understanding and strengthened confidence in expressing views. 5. The competition promoted independent learning, knowledge sharing and practical application of management concepts.

Photos of the Event







